



*Achieving more together*

The ASA is the National Governing Body for Swimming and its associated disciplines in England with its headquarters situated in the centre of Loughborough.

## **REGIONAL DIRECTOR (X 2)**

**NORTH EAST & SOUTH EAST**

**Salary: £39,923 to £45,461 per annum  
(Plus car/car allowance and contributory pension)**

**Location: The Arts Centre, Darlington (NE) & Bisham Abbey National Sports Centre, Buckinghamshire (SE)**

Our Regions are responsible for the delivery of the ASA's swimming strategy. The main purpose of the post is to develop, implement and manage the delivery of the North East/South East Regions Operational Plans and to ensure that policies reflect good practice and good governance.

A key aspect of the role will be to retain and seek suitable partners and funding to deliver the Region's share of the key performance indicators set out in the ASA's Strategic Plan.

As a Regional Director you will work closely with the Senior and County Swimming Coordinators to support the delivery of the Government's Free Swimming initiative.

You must display evidence of a thorough understanding of the sports development process and have excellent strategic and leadership skills. Knowledge of development and implementation of strategic and operational plans is essential. Previous experience of working with a variety of external partners and volunteers would be an advantage.

Employed by the ASA, you will report directly to the Chairman of the ASA Regional Board. The position is a full time, permanent appointment on an All Hours Worked Contract.

**To obtain an application pack contact our recruitment telephone line (24hrs) on 01509 618703 or email [HRdepartment@swimming.org](mailto:HRdepartment@swimming.org)**



The ASA is an equal opportunities employer and a holder of the Equality Standard at Foundation, Preliminary and Intermediate levels.

A non-smoking policy operates throughout our premises occupied.

**The closing date for this application is:  
5 November 2009 at 5.00pm.**

*[www.britishswimming.org](http://www.britishswimming.org)*